

Transport

This course will improve your career prospects, contribute to your personal development and keep you current and relevant in your industry.



Course Information

Course Name	Transport (Freight Transport Operations, Supply Chain Operations and Green Logistics)
Course Designer	CILT UK
Course Category	Supply Chain
Course Duration	17 weeks
Cost of Course	R9 000 including VAT
Course Delivery	Online Short Course

Course Overview

Every course is broken down into bite-size chunks – manageable modules that will help you assimilate and apply your knowledge in record time. Our courses are pointed for the current market, simple and sharp like the tip of an HB pencil. You'll be able to study online from anywhere in the world, in your own space, at your own pace, guided by our industry experts. With our practical and business-relevant material, you'll be given hands-on tools to help you deal with real-world scenarios.

Transport	
Who Should Attend?	<p>This course is designed for those in the vast and diverse transport sector including:</p> <ul style="list-style-type: none"> • Freight Transport Planners, Freight Transport Operators, Freight Transport Managers, Freight Forwarders, Fleet Managers, Terminal Managers, Logistics Services Salespersons, Customer Service Managers, Analysts, Consultants, Logisticians, Supply Chain Managers • Those currently unemployed and looking for a practical way to upskill and gain employment in the above fields, including university graduates and school leavers.
Additional Value Add	<ul style="list-style-type: none"> • In addition, you will receive a 1-year membership to CILT SA to the value of R360
Course Description	<ul style="list-style-type: none"> • Transporting goods is simply a matter of moving things from A to B, right? Wrong. Freight transport is a complicated affair that requires careful planning, strategic operations, an efficient supply-chain and on-time delivery. Think of it as the connector in a circuit. If the loop isn't closed, the product (like an electrical current) won't reach its intended destination. • A supply chain comprises all activities associated with the flow and transformation of goods, from the raw materials stage through to the final consumer. In essence, it's a sequence of events intended to satisfy a customer or end user, and it's made up of various core elements or processes, including manufacturing, distribution, transport, warehousing, inventory control, materials handling and procurement. Therefore, freight transport operations, supply chain operations and green logistics are accepted today as critical components of logistics and supply chain management and of the transport process as a whole. • With this short course, you'll get an in-depth understanding of all types of freight transport operations, including the role, structure and environment of freight transport, planning and demand, regulation, control and business, and issues pertaining to the local and the international freight transport sector. You'll discover the ins and outs of supply chain operations including its evolution, its processes, its role in customer service, optimal business methods and performance, the main activities that drive supply chain operations and the environment in which it takes place. This section will also highlight issues pertaining to business operations (the so-called 'input-transformation-output'

<p>Course Description</p>	<p>model) and all business entities concerned with buying and selling (including the work of the government, its agencies and non-governmental organisations) in supply chain operations. And, you'll unpack the important topic of green and sustainable logistics in the context of supply chain management in markets that are complex, expanding and increasingly competitive.</p> <ul style="list-style-type: none"> • This course is specifically designed for those involved in freight transport across the board including, planners, operators, managers, forwarders, logisticians, supply chain managers, customer service managers and more. It will build on a knowledge base of best business practice, equipping you with practical skills in marketing and product positioning, managing information flow, reporting, finance and business planning. By the end of it, you'll be able to implement good management practice to manage operations and personnel both efficiently and effectively across a broad and diverse range of business sectors. • With this short course presented by IMM Graduate School, you'll be powered-up with the skills you need to deliver... Every time.
<p>Professional Recognition</p>	<p>Certificate of Successful Completion from the IMM Graduate School - On completion of your short course, you'll be awarded a certificate that's approved by the IMM Graduate School and our respective partners, recognising the skills and key competencies you've developed along the way. This certificate can be used to document your commitment to continuing professional development in your personal portfolio (including your LinkedIn profile or CV), or to provide evidence to employers or other professional bodies of your achievement. Moreover, you'll be better equipped to face workplace challenges, enhance your professional performance and, thereby, boost your career.</p> <p>Certificate & International Accreditation from CILT UK- On successful moderation of your assessment by CILT in the UK, you will receive a further Certificate of Successful Completion and get international accreditation.</p>

Course Content

Course Modules

Week 1

Business Theory – Marketing and PR:

- Know the main elements of the marketing mix
- Explain how the business environment influences marketing policy
- Summarise the purpose and nature of public relations communications of public relations communications

Week 2

Business Theory – Communications and Information & Business Finance:

- Explain the role of information in the management of operations
- Differentiate between data and information
- Evaluate the impact of advances in systems technology
- Explain the role of technology in facilitating external communications
- Know the different techniques for managing working capital
- Describe how to analyse accounting records
- Know the components and processes for commercial transactions
- Describe the legal requirements for financial reporting in an organisation

Week 3

Business Application – Managing Operations:

- Differentiate between different types of management structures
- Understand the role of management information in the development of organisational policies and objectives
- Understand the characteristics of different types of customers and their requirements
- Evaluate information for incorporation into a business plan
- Evaluate the resources required to achieve plans
- Know the environmental impact of logistics and transport operations

<p>Course Modules</p>	<p>Week 4</p> <p>Business Application – Managing People:</p> <ul style="list-style-type: none"> • Plan, organise and lead the work of teams and individuals • Understand methods of training and development in relation to teams and individuals • Know targets and indicators that are used to monitor performance • Explain the reasons why performance must be measured • Understand the drivers of change in a business environment • Develop a People Plan as part of an overall Business Plan <p>Week 5</p> <p>Freight Transport Operations – Role, Structure and The Environment:</p> <ul style="list-style-type: none"> • Understand the role of freight transport operations in modern economies, trade and society • Understand the structure of modern supply chains and the role of freight transport within typical modern supply chains • Know how freight transport operations are structured in each of the major modes of transport and the system components • Understand the required resources of the various components of freight transport operational systems • Know the environmental implications related to the different modes and types of freight transport operations • Understand how adverse environmental impact may be minimised, managed and monitored <p>Week 6</p> <p>Freight Transport Operations Planning and Demand:</p> <ul style="list-style-type: none"> • Understand the implications of effective freight transport planning and fluctuating demand • Summarise a range of freight transport operation planning tools and techniques and identify the associated technology and resource implications • Understand how freight transport operation planning varies at different levels and for different transport sectors • Interpret the wider planning issues related to the introduction of new freight transport operations
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<p>Course Modules</p>	<p>Week 7</p> <p>Freight Transport Operations Regulation, Control and Business:</p> <ul style="list-style-type: none"> • Understand the need for, and techniques used, to regulate freight transport operations • Understand the need for, and techniques used, to control freight transport operations • Know the implications of regulation and control for freight transport operating organisations, including crew members • Know how to assess freight transport performance control techniques • Develop a selection of appropriate charge out rates for freight transport operations from given data <p>Week 8</p> <p>The Fundamentals of Supply Chain Operations:</p> <ul style="list-style-type: none"> • Understand the supply chain concept, its evolution and the different flows involved • Analyse the role of supply chains in a business setting, showing the structures of supply chains in different industries • Know why planning is essential for supply chain operations • Understand the upstream and downstream linkages of a supply chain • Understand the role of reverse logistics in supply chains <p>Week 9</p> <p>The Supply Chain Environment:</p> <ul style="list-style-type: none"> • Assess the factors that continue to influence supply chain operations • Understand the rise in customer service and its impact on supply chain operations, such as, the importance of lead-time reductions • Summarise a range of technologies that have influenced supply chain operations • Understand how product life cycles have impacted on organisations' operations, and the relationship between life cycles and lead-times • Interpret competition between supply chains in global supply and demand
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<p>Course Modules</p>	<ul style="list-style-type: none"> • Identify risks and responsibilities associated with supply chain operations, such as, supply/sourcing and logistics, and local and global, geographical, environmental, financial and social factors <p>Week 10</p> <p>The Operation of a Supply Chain:</p> <ul style="list-style-type: none"> • Understand the main activities that drive supply chain operations – sourcing, production, warehousing, inventory, transportation and customer service • Understand the role and application of the logistics concept in supply chain operations • Know the importance of value-adding in all activities of a supply chain • Assess the risks that will impact supply chain operations and how they can be mitigated • Develop trade-off opportunities for a supply chain • Understand different methods of integrating supply chain operations <p>Week 11</p> <p>Supply Chain Performance:</p> <ul style="list-style-type: none"> • Understand the concept of lean supply chain • Know how supply chains can improve performance through agility • Understand performance measurement, being able to monitor and control the key supply chain performance indicators • Understand how performance improvement can be identified in a given supply chain operation • Understand the principle and types of benchmarking, applying the concept in a supply chain context • Learn how benchmarking enables organisations to improve their supply chain operations <p>Week 12 and 13</p> <p>Green and Sustainable Logistics:</p> <ul style="list-style-type: none"> • Understand the meaning of green and sustainable logistics and how logistics and supply chain operations impact positively and negatively on the environment
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<p>Course Modules</p>	<ul style="list-style-type: none"> • Understand the regulatory issues that are relevant to the reduction and control of non-sustainable logistics activities <p>Week 14</p> <p>Green Logistics and Supply Chain Operations – Today and in the Future:</p> <ul style="list-style-type: none"> • Know the differing degrees, actual and perceived, of sustainability related to the main modes of transport and multi-modal operations • Understand the impact of sustainable and green practices on logistics and supply chain management and operations • Understand the planned future direction that the logistics industry will need to follow to enable global, low carbon trade and how the various leading economies and technologies will drive the required changes <p>Week 15</p> <p>Green Logistics Management, Performance and Monitoring:</p> <ul style="list-style-type: none"> • Describe the tools and techniques used to assess and measure the environmental impact and sustainability of logistics and supply chain operations, and how they can be used to monitor and improve sustainable businesses
<p>Career Opportunities</p>	<ul style="list-style-type: none"> • Freight Transport Planner, Operator or Manager • Freight Forwarder • Terminal Manager • Logistics Services Salesperson • Customer Service Manager • Analyst • Consultant • Logistician • Supply Chain Manager • And other careers related to Transport, Distribution, Logistics and Supply Chain Management

About The Team

Your Success Team

Dr Myles Wakeham

Head Tutor

Professional Academic & Specialist Lecturer, International Researcher, Businessman, Consultant and Project Manager in Supply Chain Management & Logistics



While you study this course, you will be supported by your head tutor Dr Myles Wakeham, an industry leader and trainer extraordinaire. Myles will be your go-to person, facilitating online discussions with your fellow students in your group, as well as, being available for individual queries and help if you need it. He'll also be the one carefully marking your assignment. For any content- or course-related questions, you can contact Myles on: mylesw@imm.co.za

Myles in a Nutshell:

Dr Myles Wakeham is an extremely motivated and well-connected academic and businessman who was instrumental in introducing and adopting CIPS at CPUT (Cape Peninsula University of Technology) as a series of qualifications. He has consulted to a variety of leading institutions and organisations, including extensive work in the South African National Treasury and the National, Provincial and Local Government. He is involved in international research on multiple projects and is currently partnering with an academic consortium researching the impact of IT on university education. He holds an MBA and PhD and is a sought-after lecturer and consultant having taught extensively in the fields of supply chain management, operations, marketing and business in general. With an unquenchable thirst for knowledge and a passion to pass it on, Myles's philosophy on life is to always keep learning.

<p>Your Success Team</p>	<p>Christa Kavungo Course Administrator <i>Academic Liaison Expert</i></p>  <p>As your Course Administrator, Christa Kavungo is the one who connects the dots and connects people. If you have any admin-related questions or concerns, she's the one in the know who will be able to assist you. You can email her on shortcourses@immsc.co.za or call 011 628 2000.</p> <p>Christa in a Nutshell: Think of Christa as a professional liaison, bringing people and processes together. With a wealth of experience in academic sales, support and administration, she's passionate about making sure things run smoothly for a business, particularly in the field of education.</p> <p>Although she's an administration pro, her super skills go far beyond that... Christa thrives on keeping open channels of communication with students, as well as, professionals that collaborate to provide student services. She's well-versed in sales, advising, counselling, supporting and consulting and has recently completed her BPhil Honours in Marketing Management.</p>
<p>How to Register</p>	<p>We've made registering for our professional short courses as easy as can be. Simply visit the IMM Graduate School website (www.imm.ac.za) and click on the Online Short Courses button which will take you to our dedicated short course platform and register there. Click on the Register button and fill out the registration form, fast-tracking the sign-up process when you've decided on the short courses you'll be taking.</p> <p>To sign up for any course, just click on the Add to Basket or Buy Now button, and when you've finished selecting your courses, proceed to make payment online. Once you've completed your payment, we'll send you all the information you need outlining the way forward. Your course/s will be ready for access and commencement once payment or part payment has been made, launching you into your career-boosting adventure.</p>

Payment Details

All short courses through the IMM Graduate School are to be paid via the website using the **PayFast** payment facility. **PayFast** is an easy, secure and instant payments processing service, offering you a variety of payment options making it more affordable for you to make this worthwhile investment in your future career.

To make sure we're all on the same page, we'd just like to highlight the fine print of the short course payment terms for you.

Here's the nitty-gritty:

- All fees stated in the official website are inclusive of VAT.
- Fees are fixed for each short course cycle, however, the IMM Graduate School reserves the right to change fees on a subsequent cycle without notice.
- In order to commence the short course, a student must pay a minimum of 60% of the fee prior to the course commencement date.
- The balance of the fee is payable within four (4) weeks after the course commencement date.
- In the event that the balance is not paid, the student will not be allowed to access the balance of the modules to complete the short course.

We know that life can sometimes throw curveballs at us, so we do have a cancellation policy should you enrol and need to backpedal due to unforeseen circumstances. Here are the details of our cancellation policy – please read them carefully:

- Students who have paid the minimum of 60% by commencement date will be granted a 75% refund of monies paid if the course is cancelled prior to the commencement date.
- Students who have paid the minimum of 60% by commencement date will be granted a 50% refund of monies paid if the course is cancelled prior to the four (4) week cycle post the commencement date.
- Any cancellation requests after the four (4) week cycle post the commencement date will not result in any refund of money whatsoever.

Cancellations and subsequent refunds will only be considered if it is as a direct result of:

Payment Details	<ul style="list-style-type: none">➤ Death➤ Temporary/Permanent disability➤ Dread disease➤ Force majeure <p>IMM Graduate School reserves the right to request information that supports the reason for cancellation.</p> <p>And that's it! It was a mouthful wasn't it, but very necessary to ensure a smooth, worthwhile and enjoyable learning experience all round.</p>
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